

PRODUCT DEVELOPMENT & DIGITAL MARKETING

In A Digital World Anything Is Possible

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At **ANTEK Digital** our mission is to empower brands for smarter gains through complete digital transformation providing best in class user experiences across all platforms

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WHERE

LOCATION

Office M9, Mezzanine Floor, Ahad Heights,
MM Alam Road, Gulberg 2, Lahore

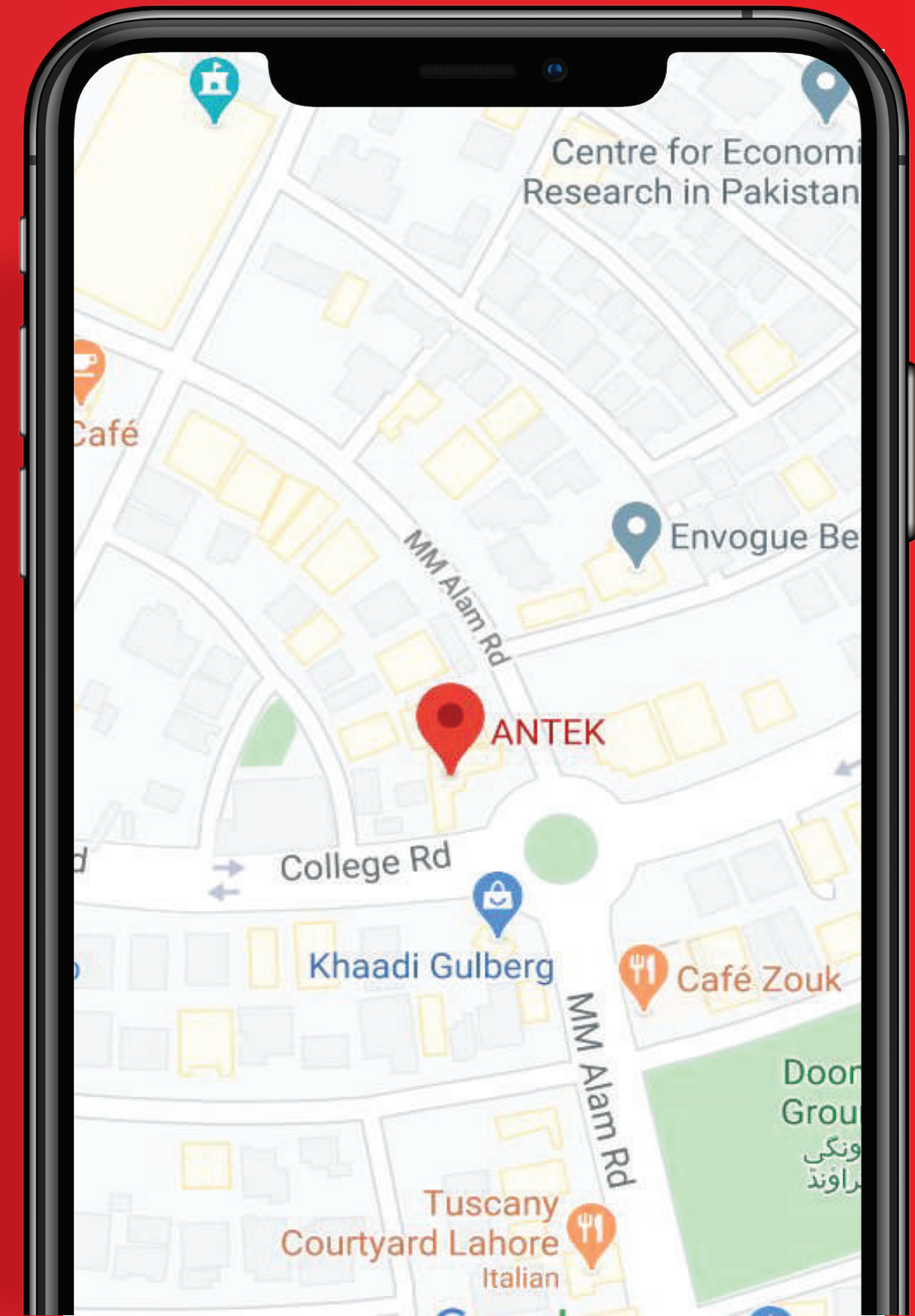
EMAIL

hello@antekglobal.com

PHONE

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+92 322 5390367



WHAT WE OFFER

WEB DEVELOPMENT

With the distinctive approach of mobile first strategy to we design website that meet your business objectives

SEO

Optimising your online presence to deliver sustainable brand presence and growth

OUR SERVICES

CREATIVE & DEVELOPMENT

APP DESIGN & DEVELOPMENT

Covering all ends of web, iOS and Android applications while keeping up to date with software trends. Carrying out projects from planning

SOCIAL MEDIA DESIGN

Creating meaningful engagement and connection on relevant social media platforms with appealing time sensitive designs highlighting relevant effective information





OUR SERVICES

SOCIAL MEDIA MANAGEMENT

DIGITAL STRATEGY

A comprehensive strategy for creating brand identities on digital platforms following a mix of market research, creative elements and data analytics

CONTENT CREATION

A comprehensive strategy for creating brand identities on digital platforms following a mix of market research, creative elements and data analytics

DATA ANALYTICS

Using optimisation and enhanced market research data to ensure peak performance through business forecasting enabling clients to meet overall goals

CUSTOMER RESPONSE

Increasing market share by primarily focusing on customer experience leading to retention while ensuring satisfaction

OUR SERVICES

MEDIA

PHOTOGRAPHY

Ensuring your product gets the representation it deserves. by highlighting the core values of the brand making you achieve the best visualisation for your products.

VIDEOGRAPHY

We bring creative concepts from imagination to screens delivering the exact message of your business to the targeted audience



SOME
OF OUR
WORK



Web Development | E-Store

ORGANIC PRESS (DUBAI)

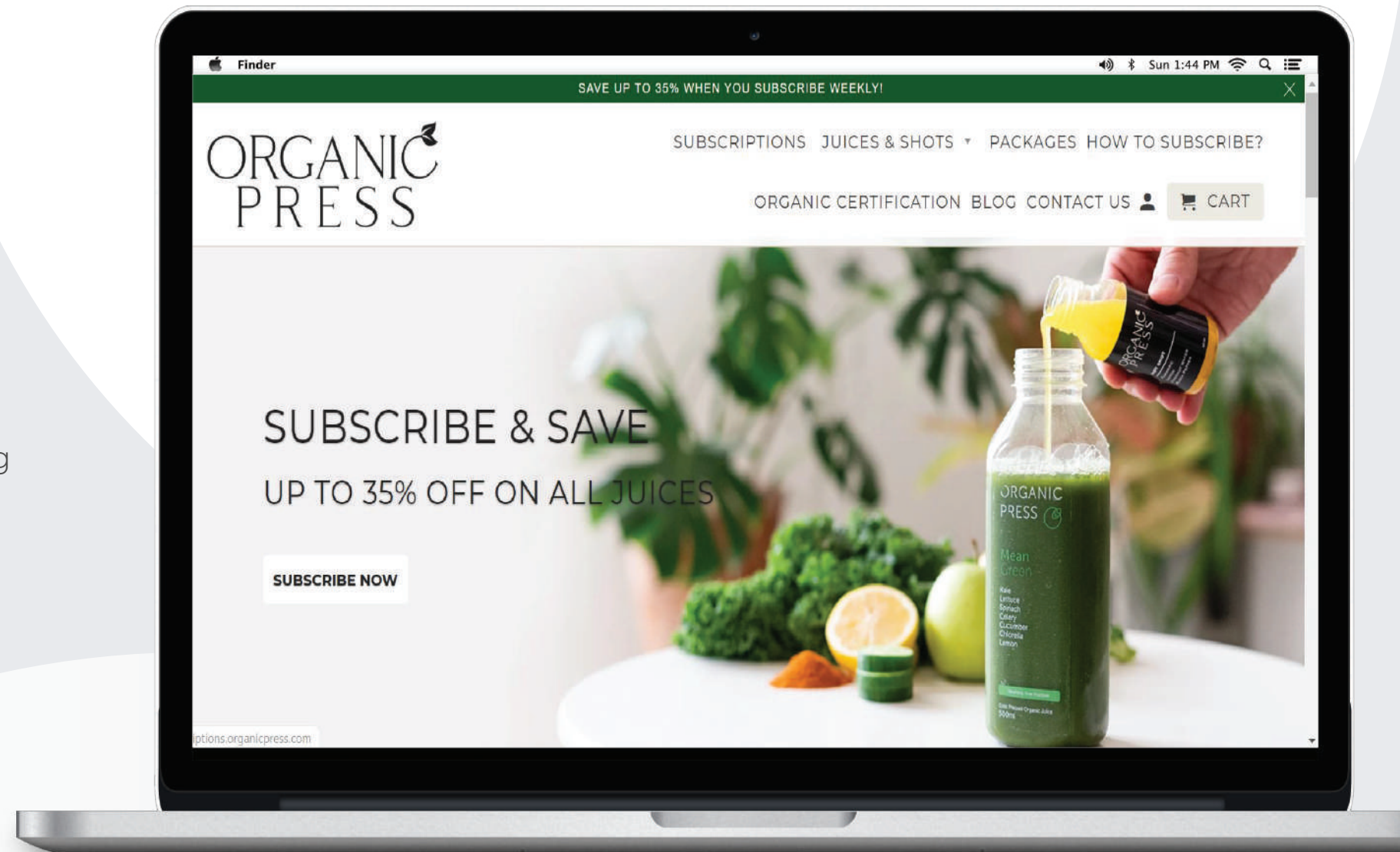
Cold Press Juices

Organic Press is a company based out of Dubai. Providing a variety of juices and mixes and being certified organic cold press juice provider the approach of the brand was to create refreshing user experience having a lasting impact

With a large collection of items, detox packs Organic Press also provide a weekly subscription to their juices

Development of Ecommerce platform with subscription based model.

www.organicpress.com



+ QUICK SHOP

Dragon's Breath: Beetroot, Carrot, Aloe Vera, Watermelon, Pineapple, Ginger (500ml)



14 Reviews

Dhs 46.00



+ QUICK SHOP

Nine Essentials: Kale, Lettuce, Spinach, Parsley, Celery, Cucumber, Apple, Lemon & Ginger (500ml)



19 Reviews

Dhs 44.00



+ QUICK SHOP

Go Ginger: Lemon, Apple, Ginger & Cayenne (500ml)



8 Reviews

Dhs 44.00

Web Development | Digital Media Marketing

KHALIL AHMED

Leather Accessories

Khalil Ahmed is a manufacturer of high quality leather products currently in operations in both Pakistan and UAE. All their leather products are handcrafted by some of the finest leather workers in the country.

We at ANTEK Digital got to work with Khalil Ahmed since the very beginning from establish their brand identity to e-store to complete digital footprint.

BRANDING
WEB DESIGN
WEB DEVELOPMENT
SOCIAL MEDIA MARKETING
PRODUCT PHOTOGRAPHY
VIDEOGRAPHY
MARKETING COLLATERAL

www.khalil-ahmed.com



Mobile Application Development

BANKY (COLUMBIA)

LOAN TRANSFER APPLICATION

Banky is an innovative app for borrowers and lenders to connect.

Banky innovates the microcredit process in a brilliant way helping people through a very secure platform to lend microcredits in their own area. This platform quickly and easily connects borrowers and lenders across the Columbia through the digital application.

ANDROID DEVELOPMENT
IOS DEVELOPMENT
APP STORE OPTIMISATION



AVAILABLE ON PLAY STORE

www.antek

global.com

Let's Discuss Your Next
Big Approach

hello@antek

global.com